



Book Sale Scout  
Beta Mode Ad Pricing

## BANNER ADS

Large- 468x60

Small- 234x60

**GLOBAL LARGE** \$125

All main pages at Book Sale Scout

**GLOBAL SMALL** \$75

All main pages at Book Sale Scout

**LOCAL LARGE** \$50

Displayed on all search results  
pages within your region

**LOCAL SMALL** \$30

Displayed on all search results  
pages within your region

## SPONSORED SALE ADS

Maximum textual exposure. Ads are highlighted at the top of all search results. Similar to Google's approach to search results.

**GLOBAL** \$30

**LOCAL** \$20

## SALE ALERT TEXT ADS \$40

Sale alerts are a unique feature of Book Sale Scout that provide instant notification of book sales when they are announced on Book Sale Scout. Users can specify what type of alerts they would like to see based on location - but your ad is seen in ALL alerts - great exposure!

## CLASSIFIED ADS \$8

Quick, basic, and easily seen. Your ad is placed in the classified marketplace on Book Sale Scout. The longer the ad runs (continuously), the better the position of the ad. A true bargain

- All prices are per month -  
Contact [info@booksalescout.com](mailto:info@booksalescout.com) to purchase